



8-Year Anniversary Celebration Weekend

Sponsorship Package

Salsa Caliente Dance Studio is Tampa's largest and most successful salsa studio, and we're celebrating our 8th anniversary with an entire weekend of dancing and fun! Our student body is extremely diverse, ranging from teenagers to adults in their 60s and representing virtually every ethnicity. We attract people from all walks of life who share a passion for Latin music and dancing. In addition to our own students, this event will draw many dancers from all over Florida, and we are inviting several guest instructors from other cities. We expect between 300 and 400 dancers to attend. In an effort to offset some of the costs associated with an event of this magnitude, we are offering your business a tremendous opportunity for exposure by becoming an event sponsor.

Schedule of Events:

Friday October 10	10pm-2am	Kickoff Party at Flava Fitness Studio
Saturday October 11	1-6pm	Salsa Workshops at Flava Fitness Studio
	10pm-3am	Anniversary Social at Centro Asturiano
Sunday October 12	3pm-???	Pool Party at Carrollwood Palms Apartments

Platinum Sponsor - \$350

- Corporate logo on electronic advertisements for the event
- Signage and table for corporate promotional materials and/or merchandise at the Saturday Social
- 468x60 pixel banner on all main pages of the studio website for 1 year
- 10 Free admissions to the Saturday Salsa Dance Social

Gold Sponsor - \$200

- Corporate logo on electronic advertisements for the event
- 468x60 pixel banner on all main pages of the studio website for 6 months
- 5 Free admissions to the Saturday Salsa Dance Social

Silver Sponsor - \$100

- Corporate logo on electronic advertisements for the event
- 468x60 pixel banner on 5 pages of the studio website for 3 months
- 3 Free admissions to the Saturday Salsa Dance Social



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Sponsorship Commitment Form

Business Name: _____

Name of contact person: _____

E-mail address: _____
(required for online payment)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship Level:

____ Platinum Sponsor \$350

____ Gold Sponsor \$200

____ Silver Sponsor \$100

Payment Method:

____ PayPal (we will send a payment request to the email address you provided above)

____ Check (hand-delivered or mailed to 6739 Summer Haven Dr. Riverview, FL 33578)

____ Credit Card:

Account # _____ Exp. _____ CVV _____

Billing zip code _____ Signature _____

Artwork and payment in full are due by **Monday October 6** at the latest, however the sooner they are received, the sooner the logo and banner will be posted on the website.

Please fax completed form to Erika Occhipinti at **(813) 677-9149** (no cover sheet necessary).

If you have further questions, contact us at (813) 792-8244 or info@tampasalsa.com.